



KSTU  
5020 W. Amelia Earhart Dr.  
Salt Lake City, UT 84116  
(801)532-1300

# CONTRACT

Contract / Revision	Alt Order #
565955 /	9771680
<u>Product</u>	
NRCC IE 2012	
Contract Dates	Estimate #
09/21/12 - 09/27/12	155/426/2600
Advertiser	Original Date / Revision
National Republican Congressional Committ	
08/03/12 / 08/03/12	
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KSTU	Dan Driscoll
<u>Special Handling</u>	
Do Not Mail	
<u>Demographic</u>	
Adults 35+	
	Total Ratings
	91.20
IDB#	Advertiser Code
8380	155
Advertiser Ref	Product Code
	426
Agency Ref	Advertiser Ref

And:

National Media Research Planning & Placement  
815 Slaters Lane  
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Totals	
											Spots	Amount
N 1	13	09/21/12	09/23/12	M-F 6a-7a	6a-7a		:30				NM	1 \$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	-----F--				1	\$375.00	2.40		
N 2	13	09/24/12	09/27/12	M-F 6a-7a	6a-7a		:30				NM	1 \$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/24/12	09/30/12	M-----				1	\$375.00	2.40		
N 3	13	09/24/12	09/27/12	M-F 6a-7a	6a-7a		:30				NM	1 \$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/24/12	09/30/12	-T-----				1	\$375.00	2.40		
N 4	13	09/24/12	09/27/12	M-F 6a-7a	6a-7a		:30				NM	1 \$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/24/12	09/30/12	--W----				1	\$375.00	2.40		
N 5	13	09/24/12	09/27/12	M-F 6a-7a	6a-7a		:30				NM	1 \$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/24/12	09/30/12	---T---				1	\$375.00	2.40		
N 6	13	09/21/12	09/23/12	M-F 8a-9a	8a-9a		:30				NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	-----F--				1	\$400.00	2.30		
N 7	13	09/24/12	09/27/12	M-F 8a-9a	8a-9a		:30				NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/24/12	09/30/12	M-----				1	\$400.00	2.30		
N 8	13	09/24/12	09/27/12	M-F 8a-9a	8a-9a		:30				NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/24/12	09/30/12	-T-----				1	\$400.00	2.30		
N 9	13	09/24/12	09/27/12	M-F 8a-9a	8a-9a		:30				NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/24/12	09/30/12	--W----				1	\$400.00	2.30		
N 10	13	09/24/12	09/27/12	M-F 8a-9a	8a-9a		:30				NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/24/12	09/30/12	---T---				1	\$400.00	2.30		
N 11	13	09/21/12	09/23/12	Sa 7a-8a	7a-8a		:30				NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 09/17/12	09/23/12	-----S-				1	\$400.00	3.10		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalityTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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**(801)532-1300**

Contract / Revision	Alt Order #	
565955 /	9771680	
Contract Dates	Product	Estimate #
09/21/12 - 09/27/12	NRCC IE 2012	155/426/2600
Advertiser		
National Republican Con		
Original Date / Revision		
08/03/12 / 08/03/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Totals				
									Rate	Rtn	Type	Spots	Amount
N 12 13		09/21/12	09/23/12	Su 8a-9a	8a-9a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12		09/23/12	-----S					1	\$500.00	3.20			
N 13 13		09/21/12	09/23/12	FOX News Sunday	9a-10a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12		09/23/12	-----S					1	\$200.00	0.90			
N 14 13		09/21/12	09/23/12	M-F 5p-530p	5p-530p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12		09/23/12	----F--					1	\$550.00	1.90			
N 15 13		09/24/12	09/27/12	M-F 5p-530p	5p-530p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12		09/30/12	-T-----					1	\$550.00	1.90			
N 16 13		09/24/12	09/27/12	M-F 5p-530p	5p-530p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12		09/30/12	---T---					1	\$550.00	1.90			
N 17 13		09/21/12	09/23/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12		09/23/12	----F--					1	\$550.00	2.00			
N 18 13		09/24/12	09/27/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12		09/30/12	M-----					1	\$550.00	2.00			
N 19 13		09/24/12	09/27/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12		09/30/12	-T-----					1	\$550.00	2.00			
N 20 13		09/24/12	09/27/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12		09/30/12	--W----					1	\$550.00	2.00			
N 21 13		09/24/12	09/27/12	M-F 530p-6p	530p-6p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12		09/30/12	---T---					1	\$550.00	2.00			
N 22 13		09/21/12	09/23/12	Sa 5p-530p	5p-530p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12		09/23/12	----S-					1	\$400.00	1.40			
N 23 13		09/21/12	09/23/12	Su 5p-530p	5p-530p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12		09/23/12	-----S					1	\$450.00	1.80			
N 24 13		09/21/12	09/23/12	M-F 630p-7p	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12		09/23/12	----F--					1	\$500.00	1.50			
N 25 13		09/24/12	09/27/12	M-F 630p-7p	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12		09/30/12	M-----					1	\$500.00	1.50			
N 26 13		09/24/12	09/27/12	M-F 630p-7p	630p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/24/12		09/30/12	--W----					1	\$500.00	1.50			
N 27 13		09/21/12	09/23/12	College Football Late	5p-cc		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12		09/23/12	-----S-					1	\$5,000.00	9.20			
N 28 13		09/21/12	09/23/12	Sa 9p-1005p	9p-1005p		:30				NM	1	\$1,000.00

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Contract / Revision 565955 /	Alt Order # 9771680
Contract Dates 09/21/12 - 09/27/12	Product NRCC IE 2012
Advertiser National Republican Con	Original Date / Revision 08/03/12 / 08/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Totals	
												Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-				1	\$1,000.00	4.00			
N 29	13	09/21/12	09/23/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----F--				1	\$1,200.00	3.80			
N 30	13	09/24/12	09/27/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	-T-----				1	\$1,200.00	3.80			
N 31	13	09/24/12	09/27/12	M-F 9p-1005p	9p-1005p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---				1	\$1,200.00	3.80			
N 32	13	09/21/12	09/23/12	FOX Prime Saturday 8-9p	8p-9p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-				1	\$800.00	3.60			
N 33	13	09/21/12	09/23/12	Su 9p-1005p	9p-1005p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S				1	\$1,000.00	4.50			
N 34	13	09/24/12	09/27/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----				1	\$450.00	2.20			
N 35	13	09/24/12	09/27/12	M-F 1005p-1035p	1005p-1035p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---				1	\$450.00	2.20			

Totals 91.20 35 \$24,025.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/27/12	35	\$24,025.00	\$20,421.25
Totals	35	\$24,025.00	\$20,421.25

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Rep Order# 9771680 Ver# 2 Status Returned  
EC'd No

Traffic Order#

Printed: 08/01/2012 1:15 PM  
Last Received: 07/16/2012 1:21 PM  
Showing Buylines: All Lines

1 of 5

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROUP  
Product NRCC IE 2012  
Estimate# 2600  
Buyer Ben Angle  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency CPI/PZE 155/426/2600  
Flight Dates 09/21/2012 - 09/27/2012  
Hiatus Weeks  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

Will enter order when money is received.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	F	6A-7A	GOOD DY UTAH6A		:30	\$375.00	09/21-09/21	1	1	1	\$375.00	
Rating: 2.4												
2	M	6A-7A	GOOD DY UTAH6A		:30	\$375.00	09/24-09/24	1	1	1	\$375.00	
Rating: 2.4												
3	TU	6A-7A	GOOD DY UTAH6A		:30	\$375.00	09/25-09/25	1	1	1	\$375.00	
Rating: 2.4												
4	W	6A-7A	GOOD DY UTAH6A		:30	\$375.00	09/26-09/26	1	1	1	\$375.00	
Rating: 2.4												
5	TH	6A-7A	GOOD DY UTAH6A		:30	\$375.00	09/27-09/27	1	1	1	\$375.00	
Rating: 2.4												
6	F	8A-9A	GOOD DY UTAH8A		:30	\$400.00	09/21-09/21	1	1	1	\$400.00	
Rating: 2.3												
7	M	8A-9A	GOOD DY UTAH8A		:30	\$400.00	09/24-09/24	1	1	1	\$400.00	
Rating: 2.3												
8	TU	8A-9A	GOOD DY UTAH8A		:30	\$400.00	09/25-09/25	1	1	1	\$400.00	

Rep Order# EC'd No	9771680	Ver#	2	Status	Returned	Traffic Order#	Printed:	08/01/2012 1:15 PM	2 of 5
Showing Buylines: All Lines									
Last Received: 07/16/2012 1:21 PM									
Rating: 2.3									
Rating: 2.3									
Rating: 3.1									
Rating: 3.2									
Rating: 0.9									
Rating: 1.9									
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Rep Order# EC'd No	9771680	Ver# 2	Status Returned	Traffic Order#	Printed: 08/01/2012 1:15 PM	3 of 5
				Last Received: 07/16/2012 1:21 PM	Showing Buylines: All Lines	
Station Advertiser Product Estimate# Buyer- Phone# Fax#	KSTU-TV SALT LAKE CITY, UT ( ) POLITICAL ISSUE GROU NRCC HE 2012 2600 Ben Angle	Agency 815 SLATERS LANE ALEXANDRIA, VA 22314 Agency C/P1/P2/E 155426/2600 Flight Dates 09/21/2012 - 09/27/2012 Hiatus Weeks	( ) NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 Salesperson ( ) DAN DRISCOLL Salesperson Phone# 202-955-5342 Salesperson FAX# 917-206-9589	Rep Firm Sales Office ( ) WASHINGTON ( ) DAN DRISCOLL		
LT	Ln	Day	Time	Program	Len	Rate
---	---	---	---	---	---	---
Rating: 2.0	20	W	530P-6P	FOX13-LIVE@530	:30	\$550.00
Rating: 2.0	21	TH	530P-6P	FOX13-LIVE@530	:30	\$550.00
Rating: 2.0	22	SU	5P-530P	FOX13-LIVE@5WK	:30	\$400.00
Rating: 1.4	23	SU	5P-530P	FOX13-LIVE@5WK	:30	\$450.00
Rating: 1.8	24	F	630P-7P	SEINFELD	:30	\$500.00
Rating: 1.5	25	M	630P-7P	SEINFELD	:30	\$500.00
Rating: 1.5	26	W	630P-7P	SEINFELD	:30	\$500.00
Rating: 1.5	27	SA	5P-830P	CLG FTBL: UTAH	:30	\$5,000.00
Rating: 9.2	28	SA	930P-1005P	PAC-12 SHOW	:30	\$1,000.00
Rating: 4.0	29	F	9P-930P	FOX NEWS AT 9	:30	\$1,200.00
Rating: 3.8	30	TU	9P-930P	FOX NEWS AT 9	:30	\$1,200.00
Rating: 3.8						

Rep Order# 9771680 Ver# 2 Status Returned Traffic Order#

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Showing Buylines: All Lines

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Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product NRCCIE 2012  
Estimate# 2600  
Buyer Ben Angle  
Phone#  
Fax#

Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency CPT/P2E 155426/2600  
Flight Dates 09/21/2012 - 09/27/2012  
Hiatus Weeks

Rep Firm ( ) WASHINGTON  
Sales Office ( ) DAN DRISCOLL  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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31	TH	9P-930P	FOX NEWS AT 9		:30	\$1,200.00	09/27-09/27	1	1	1	\$1,200.00	
<b>Rating: 3.8</b>												
32	SA	830P-930P	NWS FOLO FTBL		:30	\$800.00	09/22-09/22	1	1	1	\$800.00	
<b>Rating: 3.6</b>												

Rating:	3.3	SU	9P-930P	FOX NEWS AT 9	:30	\$1,000.00	09/23-09/23	1	1	1	\$1,000.00
Rating: 4.5	34	M	1005P-1035P	SEINFELD	:30	\$450.00	09/24-09/24	1	1	1	\$450.00

Rating:	3.5	TH	1005P-1035P	SEINFELD	:30	\$450.00	09/27-09/27	1	1	1	\$450.00	
Rating:	2.2											
<b>Rating: 2.2</b>												

**—REPORT TOTALS—**  
Report Totals: 35 / \$24,025.00  
**—SALES MONTHLY TOTALS—**

Sep 12: 35 / \$24,025.00  
Sales Totals: 35 / \$24,025.00  
Station Totals: 35 / \$24,025.00  
Lines not sent/rclld/rtrn: 0 / \$0.00  
**—COMPETITIVE—**

Market	Totals	\$120,125	CABL	0% 16%	KDLU	0% 5%	KJZZ	0% 35%	KSL	24% 0%	KSTU	20% 0%
			KIVK		KUCW		KUTV		UNKB		UNKN	

Books null  
Demos RA3564

Rep Order# 9771680 Ver# 2 Status Returned Traffic Order#  
EC'd No Last Received: 07/16/2012 1:21 PM  
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5 of 5  
Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product NRCCE 2012  
Estimate# 2600  
Buyer Ben Angle  
Phone#  
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Agency ( ) NATIONAL MEDIA RESEARCH PLANNING  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency CPI/P2E  
Flight Dates 155/426/2600  
Hiatus Weeks 09/21/2012 - 09/27/2012  
Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRUSCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589